



TRADITIONAL APPEAL EFFORTS IN RELATION TO *IGNITE!* CAPITAL CAMPAIGN

TITLE	ANNUAL DIOCESAN APPEAL (ADA)	DIOCESAN SPECIAL COLLECTIONS	CATHOLIC TUITION ORGANIZATION (CTO)	<i>IGNITE!</i> CAPITAL CAMPAIGN
STEWARDSHIP TYPE	ORDINARY	ORDINARY	ADDITIONAL CHARITABLE OPPORTUNITIES	EXTRAORDINARY
PURPOSE	Supports diocesan mission and efforts to encounter Christ, shepherd the faithful, support our local communities of faith, and help people in need	Funds local and global causes, some mandated by USCCB	Helps make Catholic education accessible to more families	\$45 million investment for long-term Catholic education, seminarians, priests, and parishes
FREQUENCY	Annually	Annually as designated	Annually	One-time campaign seeking pledges over a three-year period
PROVIDES	Financial support for services and ministries, including support for: <ul style="list-style-type: none"> • Parishes • Sacraments • Marriage and Family Life • Vocations • Catholic Schools Office • Disability Ministry • Faith Formation • Active and Retired Priests • Seminarians • Diaconate Formation • Hispanic Ministry • Disaster Relief Coordination • Hospital Chaplaincy 	<ul style="list-style-type: none"> • General Disaster Relief • Rice Bowl • Holy Land Collection • Catholic Charities • Catholic Communications Campaign • The Catholic Mirror • Peter's Pence • Solidarity Fund for the Church in Africa • Seminarian Special Collection • World Mission Sunday • Catholic Campaign for Human Development • Retirement Fund for Religious 	<ul style="list-style-type: none"> • Tuition assistance to eligible families whose children attend one of the 16 Catholic schools in the Diocese of Des Moines • A 75% Iowa tax credit based on the amount of the contribution and the amount of credits available 	<ul style="list-style-type: none"> • \$25 million for Catholic Schools Endowment that will complement CTO tax-credit program • \$7.5 million for parish-specific needs • \$5 million for seminarian support • \$3.5 million for parish renewal and vibrancy • \$2 million for priest retirement